

Full page ad ran in June issue of BRIDE Magazine

Objective: develop fun, slightly edgy messaging concept while showcasing romantic benefits of a honeymoon at Club Med.

# Club Med

## Honeymoon Fun (Even Out of Your Room)



**Now this is the way to begin wedded bliss...** with wild hibiscus blossoms in a Polynesian fare at Club Med Bora Bora... Tennis lessons for two at exciting Paradise Island... Scuba diving, hand-in-hand, among the coral gardens of Columbus Isle, Bahamas. Plus, with our new Total All-Inclusive<sup>SM</sup> vacations, accommodations, meals, drinks, activities and nightly entertainment are all part of the package. So instead of reaching for your wallet on your honeymoon, you'll reach for each other.

At Club Med, we didn't invent the honeymoon... we just perfected the concept. Call now to plan the most romantic getaway in honeymoon history.

**1-800-CLUBMED**  
OR CALL YOUR TRAVEL AGENT  
**clubmed.com**

