

AFTER

Angel Fire Resort

Affiliate Location

What does your backyard look like? We have Wheeler Peak,

New Mexico's highest ascent, in ours, and the views are

surreal. Done admiring? Start playing. Zoom up high-

speed **quads** and down powder so **heavenly** our

ski patrols sport angel wings. More fun the rest of the year.

Hiking. Biking. **Mountaintop golfing.**

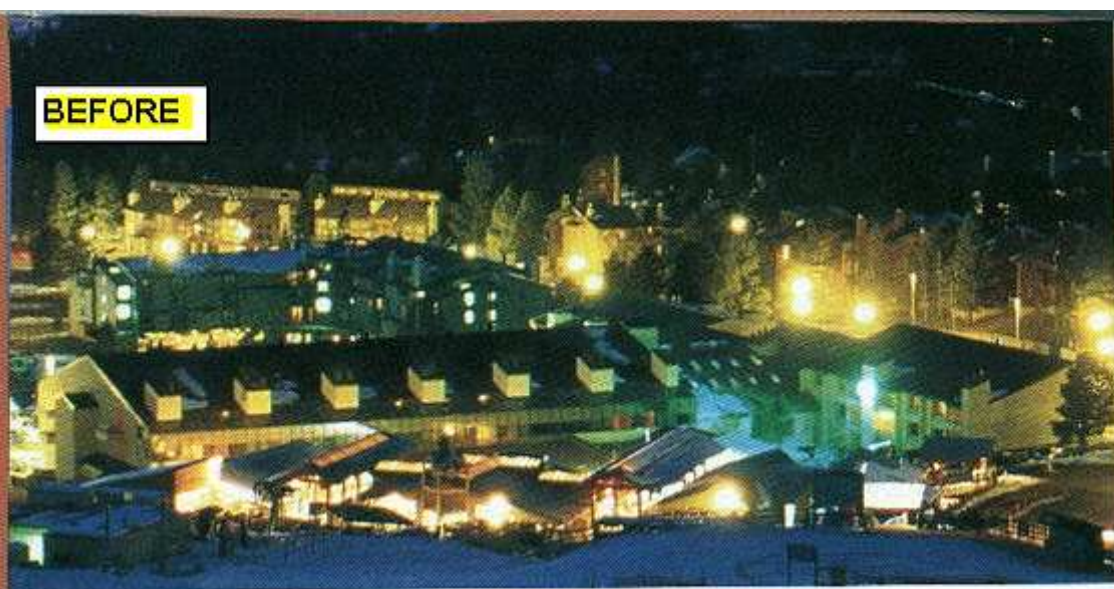
Enough plump trout for even the most unlucky fisher. Wave a

quick hello to your friendly **neighbors** — the deer,

elk, bears and squirrels — as you bound by on your

next **adventure.**

BEFORE



Pure heaven in New Mexico

Here in northern New Mexico's Sangre De Cristo mountains, the cool mountain air in summer and sunny winter days set the scene for unforgettable family vacations. There are virtually unlimited snow sports in the winter while warm weather offerings include golf, tennis, hiking, fishing, riding river rapids and mountain biking. These activities, plus the quiet solitude of the majestic mountains and serene alpine valleys, give visitors a look at a New Mexico they'll remember and treasure.

Re-branding Campaign for Fairfield Resorts.

Above shows their original copy and at left - my reworked version.

