

Mail To The Place Most Consumer Mailers Don't - *The Workplace!*



Break through the mailbox clutter by reaching your customers where they spend most of their time and energy: in the workplace. The same catalog that competes against dozens of high-impact consumer messages when mailed to homes is an appealing standout among the stacks of faxes, invoices, memos, and files at the office.

Find out what other consumer catalogers already know: G. Neil customers are affluent professionals who use direct mail to satisfy work needs - and welcome the convenience of shopping for personal items right at their desks. Plus, they tend to share their catalogs with coworkers as well - multiplying your potential audience!

The G. Neil list has been successful for mailers of:

- ✓ Food ✓ Gifts ✓ Apparel ✓ Accessories
- ✓ Home Furnishings ✓ Subscriptions ✓ Book Clubs.

Contact Christine Greco today at
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