

**Client:** Benchmark Brands/FootSmart Catalog  
**Product Line:** Lower Body Health (Feet, Knees, Back)  
**Samples Shown:** SKUs from Winter 07 edition



**Enjoy cool, contoured back support that goes where you do!**

Whether you're at the office, home or the commute in between, this lightweight cushioning and support system conforms to your back's natural shape, providing stable lumbar support and encouraging proper posture.

The breathable mesh fabric back support lets air circulate freely, so you perspire less and feel cooler.

Best of all, it's so versatile! For extra support on your back, simply double up with the contoured memory foam seat cushion... it straps on the back support in seconds.



**NEW! No tug, no pull: just instant fit and support**

This is brace technology at its best: simply step into the AirCast™ AirSport® Ankle Brace and it supports your entire foot in immediate comfort. No tugging or pulling required.

The foam-filled aircell cushions and clinically-proven Air Stirrup® semi-rigid shell adds critical support for weak, arthritic or previously-injured ankles. The ATF cross-strap prevents ankle from rolling out or inwards as you walk. Forefoot and shin wraps are adjustable, so fit is customized and comfortable. Coated fabric adds durability Hand-washable.



**Rub proven pain relief right into your skin: no pills, no odor!**

Discover a safe, proven topical solution for arthritic, back or muscle pain ... one that may reduce reliance on over-the-counter pills that irritate your stomach or interfere with prescription medications.

Patented microscopic liposome "envelopes" deliver nutrients and active pain relief ingredients, (10% Trolamine Salicylate,) directly to affected areas as the rich cream penetrates your skin. Feel the difference quickly - and enjoy hours of relief.

The unique, gentle formula won't irritate skin or leave an unpleasant medicine odor. Try it yourself...to stop the pain right where it starts. Apply 3-4 times per day directly to affected area.



**Shield yourself from painful bunion pressure**

The donut-shape opening on this protective shield creates a pocket of air between your bunion and your shoes, preventing painful friction and pressure.

The elastic toe loop keeps the shield securely in place for comfortable all-day wear in almost any shoe. Two layers of soft cushioning absorb shock and pressure for maximum relief.



**Tiny Aircells massage feet to minimize your pain**

Feel the massaging compression on every step, as AirHeel™ aircells work to ease your swelling and discomfort from Plantar Fasciitis, heel pain and Achilles Tendonitis and improve your circulation.

The lightweight, easy slip-in design includes an adjustable hook and loop closure: you get a snug fit in seconds that stays put during almost any activity.

Order by shoe size; fits left or right

**PHOTO NOT AVAILABLE**

**The lighter way to lessen knee pain**

Enjoy full support in a lighter-weight, low-profile brace, along with many arthritis-sensitive benefits and the patented Tru-Pull™ performance. The Y-Shaped strap dynamically pulls your patella into place, reducing pain from patellofemoral dysfunction. The patented Dual Durometer Buttress System keeps steady, corrective contact on your patella. Independent thigh and calf anchors prevent brace from shifting as you move. The lighter-weight anti-microbial wicking fabric is breathable, hypoallergenic and extra-comfortable. Includes removable plastic hinges for medial and lateral stability.

Call-Outs:

- Y-shaped strap aligns patella properly
- Hinges make every step more confident
- New Dual Durometer Buttress System applies constant corrective pressure