

Wrote mail, in-store, and ad messaging for many Office Depot loyalty programs. Star Teacher was one of several...

Office DEPOT

What you need. What you need to know:

January 17, 2003

SAMPLE COMPANY
123 MAIN ST
ANYWHERE, FL 12345



Dear Office Depot Star Teacher,

There's no role more important than teaching our children: we respect the dedication it takes and the impact you make each and every day. The new Star Teacher Program is our way of showing you our appreciation and treating you to extra savings, plus special rewards and privileges...at no additional cost or obligation!

Just look at ALL the benefits you'll enjoy as an Office Depot Star Teacher:



See reverse for complete terms and conditions.

★ **INSTANT SAVINGS & REWARDS**

Every time you shop at Office Depot, you'll receive a 5%* discount on every purchase you make, plus 15%** off all Copy & Print Center Services. That's in addition to our already everyday low prices!

★ **STARTS ON YOUR VERY NEXT VISIT**

Just present your Star Teacher Card at checkout, and you'll automatically enjoy your Star Teacher discount on the items you use each day in the classroom and at home. No coupons to clip or rebates to mail.

★ **FLEXIBILITY**

Your Star Teacher Card is valid with cash, credit card, or check -whatever you prefer.

★ **SPECIAL PROMOTIONS**

You'll receive advance notice of exclusive offers and in-store events.

★ **PERSONAL SERVICE**

If you have any questions or suggestions about the Star Teacher Program, call us at 1-877-789-4544 Monday-Friday, 9 a.m. - 8 p.m. Eastern Time.

Rewarding Those That Make The Difference...

You give so much of your time, your knowledge, and your dedication to our community. This is just our chance to say thanks for the difference you make in so many lives every day...and one more way we can provide you with what you need, and what you need to know.

Welcome to the New Star Teacher Program!

Kathleen Kennedy

Kathleen Kennedy
Vice President

*Savings not valid for purchases from Tech Depot, purchases of Gift Cards, computers, postage stamps, package delivery services, wireless, satellite or Internet services. Discount valid for in-store purchases only.
**Excludes postage.