



MANAGING the Business of MEDICINE

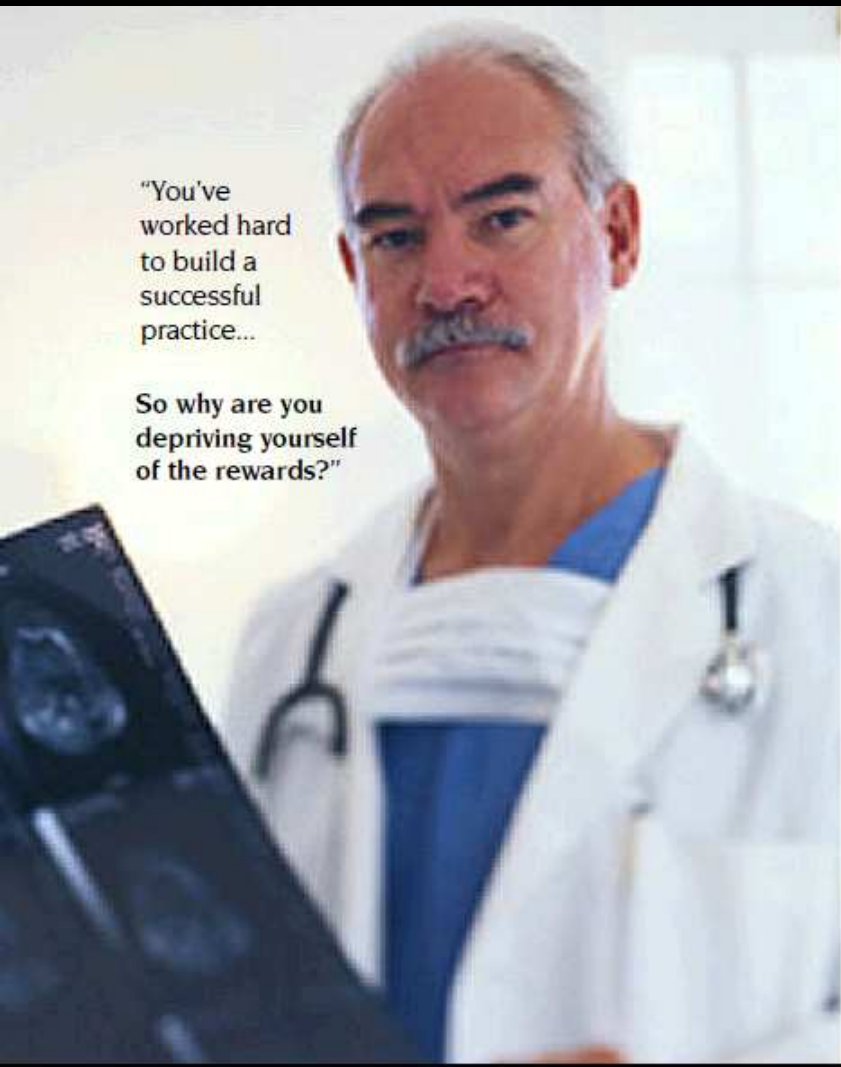


MANAGING the Business of MEDICINE

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"You've worked hard to build a successful practice..."

So why are you depriving yourself of the rewards?"



Billing hassles. Declining reimbursements. Skyrocketing malpractice costs.

As an established practitioner or group practice administrator, reaping the rewards of your profession grows tougher every day. More work, more worry... with less revenue to show for it.

You CAN fight back...with the specialized focus most practices lack.

Despite your office team's best efforts, it's a full-time job just to juggle the daily demands of insurance companies, pay bills and keep patients on schedule. Office staffs simply do not have the time nor the financial training to know how to maximize revenue potential, identify costly inefficiencies, and keep pace with changing technology and work processes. In fact, it's the busier, more successful practices that often hide the most inefficiencies and outdated documentation methods. And those inefficiencies are costing you lots of hard-earned money you could be pocketing right now.

Fixing inefficiencies. Simplifying workflows. Protecting your legal standing.

That's what IBX does best.

We've built a winning formula, through a combination of proprietary tools, technology, and team expertise, that's been proven over many years of success with thriving physician practices just like yours. Which is exactly why so many large hospital and specialty group practitioners and administrators have turned to our team for help, and are still using our professional services today...years later.

What Will IBX Do For You?

More Strength...More Profitability

You won't find another company with a more comprehensive collection of services designed to boost the financial strength and profitability of your medical practice. From the moment we begin working for your team, we have 3 key objectives:

1. Boosting Your Ability to See More Patients, More Efficiently
2. Maximizing Your Reimbursement Dollars
3. Protecting You Against Costly Malpractice Settlements.

You Remain In Complete Control of Your Practice

Unlike "practice management" firms, we do not buy, manage, or run physician practices. We provide you with value-added services designed specifically for your hospital-based or specialty multi-physician group. And we back it all up with rigid security and confidentiality standards that meet the toughest federal regulatory and medical privacy requirements. So you're assured total peace-of-mind protection.

We're Not Paid - Until YOU Benefit

We're so confident in our track record and abilities that our fees are 100% performance based. Put simply, you don't pay us a dime until we prove our performance.

Isn't it time you reaped more REWARDS?

Can you afford to continue losing 10...15... 20 percent, or even more in potential revenue through outdated office systems and documentation procedures? IBX understands the business of medicine... and we'll take your busy practice to brand-new levels of profitability.



MAXIMIZING REIMBURSEMENTS
BOOSTING PATIENT VOLUME



"70% of malpractice settlements don't stem from negligence or poor care...

...but from a lack of accurate documentation."

You've just been slapped with a malpractice suit...

Do you have the tools to protect yourself in court?

As a practitioner or administrator of a busy, thriving practice, you'll face your share of malpractice suits. Too many physicians and their insurance companies are forced to fork over millions in settlements... because the doctor's original written notes were incomplete, illegible, or simply not strong enough to stand up to court defense. If you're still manually writing chart notes as your documentation procedure in today's litigious society, you're playing with legal fire.

iBX provides practitioners with thorough, yet easy-to-use documentation technology that accurately records every diagnosis and treatment note. The result... complete, legible, and compliant documentation that will protect your interests in a court of law.

A disgruntled employee just shred your patient files...

What could have been a major disaster is down-scaled into a minor inconvenience with iBX. Your patient records are safely and confidentially stored in our 24-hour, security-guarded documentation center, fully encrypted and protected, in accordance with federal regulatory and privacy requirements. Records that are up-to-date and ready to furnish to you at a second's notice.

(Without iBX? You're looking at a major disaster.)



It's 1am, and the hospital calls with an emergency.

You need instant access to your patient's file. A few clicks from your computer or one call from your cell phone,

and you'll have all the critical information you need...without stepping one foot into your office. iBX has revolutionized the convenience and portability of medical records data. You're assured online medical, prescription, and insurance information at any time, from anywhere...backed by stringent confidentiality and security measures that guarantee you complete peace-of-mind.



Discover how iBX can propel your busy practice to the next level. Call now for your complimentary consultation.